

Mr. Patrick Chalhoub
Joint Chief Executive Officer
Chalhoub Group
Dubai, United Arab Emirates

Patrick began his career in 1979 when he decided to become involved in the realization of his father's vision to build a bridge between the East and West and be the ambassador of luxury lifestyle in the region.

He created a regional distribution platform in the Jebel Ali Free zone and has increased the number of partnerships with major international groups such as Coty, Fendi, L'Oréal, Dior Parfums and Puig. A director of Christofle and of Bernardaud, Patrick Chalhoub is also involved in the strategic planning for the restructuring and redeployment of these brands.

For nearly 30 years, Patrick has been fully involved in the strategic development of the business to guarantee its long-term success. As such, he continues to expand the group's distribution, retail business, marketing and communications activities and is also eager to strengthen the group's support services in terms of offer and skills.

He has been instrumental in guiding the development of a Corporate Social Responsibility program for the group, with a focus on education, humanitarian and environmental sustainability.

At the age of 42 he was decorated with the medal of Chevalier de l'*Ordre National du Mérite*. He is a founding member of the Rotary and Capital Club and also an active member of the Young Presidents' Organization (YPO). Patrick holds two Bachelors degrees, one in Economics and Finance and the other in Political Science.

Patrick is a resident of Dubai and married with two children.